

Simpson Football Mission:

The Simpson Academy football team is committed to providing a well-rounded program that is not only physically challenging but also furthers student-athletes spiritually and academically. The football team recognizes and fosters the development of commitment, brotherhood, and sportsmanship. It instills in student-athletes a sense of pride and achievement. It is a caring atmosphere in which student-athletes develop a sense of self-esteem and dignity in a Christian environment. It will help each player develop his mental, physical, emotional, and spiritual abilities so that he can reach his God-given potential.

Simpson Football Philosophy:

1. Our only concern is what is best for us as a **TEAM**. Do the right thing for the team.
2. The only things we can control are our **attitude** and **effort**. We choose to have a positive, team-first attitude, and we choose to give our maximum effort both mentally and physically.
3. We believe in **discipline**. Failure to follow rules and procedures will have consequences.
4. We believe in **conditioning**. “The more we sweat in peace, the less we bleed in war.” “Fatigue makes cowards of us all.”
5. We believe in **fundamentals**. We will work all year to perfect the fine details involved in football.
6. We believe in **practice**. We will practice what we run and run what we practice. We will not do things in games that we have not practiced. We will film practices in order to catch mistakes, and we will correct those mistakes in the next film session.
7. We believe in **sportsmanship**. We will play through the whistle and not after. We will not communicate with our opponents, their fans, or the officials. This means no talking, gestures, or body language. Poor sportsmanship goes against our mission and our goals and will not be tolerated.
8. We will clearly and deliberately define all assignments for each player in each position. We will not assume a player knows something until it is taught to him. In return, we expect you to **do your job**.
9. We believe in **commitment**, both to our teammates and to the process that achieves our mission. We will not focus on the outcome of a game or season; rather, we will focus on the process that leads to the outcome. “The score takes care of itself.”
10. We will play the players who **love** Simpson Academy, our football program, and their teammates. We believe the only real and permanent motivation is self-motivation, which only exists in players who love their teammates. Only these players will truly put the team before themselves; therefore, these are the players who are dependable under pressure and during adversity.